

PLACEMENT DRIVE NOTIFICATION

Company	Stanza Living
Company Type	Hospitality
About the Company	<p>Stanza Living is India's largest and fastest growing tech-enabled, managed accommodation company that delivers a hospitality-led living experience to migrant students and young working professionals across India. We have a full-stack business model that focuses on design, development and delivery of daily living solutions tailored to the young consumers' lifestyle. From smartly-planned residences, host of amenities and services for hassle-free living to exclusive community engagement programmes – everything is seamlessly integrated through technology to ensure the highest consumer delight.</p> <p>Today, we are:</p> <ul style="list-style-type: none"> • India's largest managed accommodation company with over 50,000 beds under management across 14 cities • Most capitalized player in the managed accommodation space, backed by global marquee investors – Falcon Edge, Equity. • International, Sequoia Capital, Matrix Partners, Accel Partners • Recognized as the Best Real Estate Tech company across the Globe in 2020 by leading analysis agency, Tracxn • LinkedIn Top Startup to Work for - 2019
Job Title	Trainee
Job Description	<ul style="list-style-type: none"> • Responsible for building supply and demand channel for assigned clusters • Generate revenue for assigned inventory portfolio • Market Research, planning & execution to ramp up supply & demand • Responsible for lead generation from each channel and sales closure of the same. • Vendor management and execution of marketing activities. • Execution of marketing activities decided for the season. • Tracking the ROI and reporting.
Job Location	Will be discussed during interview
Eligible Degrees	Any UG / PG
Eligibility Criteria	NA
Desired Skills	NA
Compensation (CTC)	INR 4 - 5.5 (Depending on caliber) + incentives
Selection Process	Will be informed later
Date of Interview	Will be informed later
Venue	Online